

FOR IMMEDIATE RELEASE

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## NEW 2008 DELCO REMY ROTATING ELECTRICS CATALOGUE

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Heverlee, Belgium - Remy Automotive Europe, the leading starter and alternator manufacturer under the Delco Remy brand, has announced the introduction of a new rotating electrics catalogue covering Light and Heavy Duty applications which it claims is the best product selection tool available in the European market.

Application data has been restructured significantly to help with product selection at both garage and distributor level and it again includes an upgraded photographic product identifier which Delco Remy states is the most comprehensive available from any full range supplier. The 2008 catalogue not only shows product photographs and all relevant technical information but also the corresponding wiring diagram which is particularly helpful for installers when mounting the unit.



The new catalogue contains an additional 250 part numbers – 176 alternator and 77 starter motor – to give a total of more than 3000 references, some of them “brand new” (no core). The new catalogue covers in excess of 22000 applications, including the Audi A3, Ford Fiesta V, Focus II and Mondeo III, Mercedes B-Class, Peugeot 207, 307 and 407, Volvo S40 II and V50 as well as several Opel and VW applications. It also includes the latest OE-references manufactured by Remy and used on Fiat Ducato, Citroen Jumper and Peugeot Boxer.

For the first time the 2008 Remy rotating catalogue provides the detailed advice on the important area of core management. Pictures will make it clear for customers as to precisely which core will be accepted and which refused.

Commenting on the new catalogue, Geert Paepen, Sales & Marketing Director responsible for the Independent Aftermarket for Remy Automotive Europe, says: “As we continue to expand our business in Europe, it is important that we provide our customers with the best possible information in the most accessible form. We are confident that our photographic buyers’ guide is the best product selection tool available in the market today. The 3,000+ references also now give us the biggest range ever and this product information is further supported by in-box application specific technical bulletins which provide the best possible technical data to the installer.”

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